

WK&T TV Privacy Policy

By installing and/or using the WK&T TV app, you agree to the terms of this WK&T TV Privacy Policy, as outlined below (this “**Policy**”). If you do not agree to this Policy, do not install, or use the WK&T TV app. This Policy describes the kinds of information that may be collected through the WK&T TV app and what WK&T might do with that information.

WK&T Communications (“WK&T” or “Company”) is committed to protecting its customers privacy. Review this privacy policy to better understand WK&T’s views and practices and how they pertain to customers of WK&T’s TV app.

What types of information does WK&T collect?

To use the WK&T TV app, you must be a subscriber to a television service being delivered by WK&T which is using Minerva’s streaming platform. The WK&T TV app collects the following types of information:

- a) In order to activate & use the WK&T TV app, you must provide your username and password that identifies you as a subscriber to WK&T TV.
- b) When using the WK&T TV app, it will be able to identify how you are using the services provided by the app, including what programming you are watching, what programs have been scheduled, what programs have been recorded through a nDVR (Network Digital Video Recorder) service, search usage, and program bookmarks (where you started or stopped watching a particular program). The WK&T TV app also captures information about the type of device on which the app is installed.

How the Information is Used

None of the information collected through the WK&T TV app is provided to Minerva or otherwise tracked or maintained by Minerva.

All the information collected through the WK&T TV app is provided to WK&T which is providing the television service you are accessing through the WK&T TV app. WK&T uses the information to confirm that you are a current subscriber to our WK&T TV video services.

How do we collect information from you?

WK&T does not collect personal information on this site without your knowledge and active participation.

WK&T may periodically send you e-mails or other company information. WK&T will not send you e-mails if you have previously requested us not to do so and/or have not registered to receive them.

How is your personal information used?

WK&T uses your information in connection with delivering its products and services to you. WK&T uses the information supplied to personalize portions of the service. Some of these personalized services are made available directly by WK&T, while others may be offered by its content partners.

WK&T uses the personal information it collects to provide you with information or samples that you have requested. In addition, we use the non-personal information we collect to provide you with a better experience in the future. WK&T does not rent, sell, or trade your private information to any non-affiliated third party.

Who is collecting your information?

While you are on the WK&T site, the Company may collect non-personal and e-mail information. WK&T is not responsible for the third-party services. WK&T urges you to carefully review the privacy policies posted on third party services sites. WK&T cannot guarantee the accuracy of the information found on these sites. Please be aware that WK&T does not control, nor are we responsible for, the privacy policies of third parties or their company websites. This Privacy Statement applies only to WK&T and the information we collect.

With whom do we share your information?

As described above, some of your information may be shared with third parties because of your navigation to the third-party services. In addition, and with your prior authorization, we may, in the future, need to share certain personal or non-personal information with our affiliated companies with whom we have established business relationships. WK&T will never willfully disclose individually identifiable information about its customers to a third party without first receiving that customer's permission unless WK&T believes in good faith that the law requires it, or to protect the rights or property of WK&T.

How does WK&T protect your personal information?

WK&T takes reasonable precautions to protect your personal information against unauthorized access by storing the information on a secure server, which is accessible only by authorized personnel.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure and we will not be held liable should a third-party illegally obtain your personal information. While we have made significant efforts to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk.

WK&T takes special care to protect the safety and privacy of young people using its services. The WK&T site does not knowingly collect information about minors and most of its site is not specifically directed to minors. WK&T believes that minors should get their parents' consent before giving out any personal information. WK&T encourages parents and legal guardians to participate in their child's experience online. Minors should always ask a parent for permission before sending personal information to WK&T, or to anyone on the Internet.

How do you provide consent?

By using our WK&T TV app, you agree with our Privacy Statement and our policies and procedures contained herein regarding the collection and sharing of your information.

How often are changes made to the Privacy Statement and how will you learn of the changes?

WK&T reserves the right to change, modify or update this Privacy Statement at any time without notice. In the event of any modification, we will post the changes in this Privacy Statement so that you will always know what information we are gathering and how we might use that information. However, if such changes are material, we will either announce the change on the home page of the site or take such other action as we deem appropriate under the circumstances. Accordingly, you should periodically visit this page to determine the current Privacy Statement to which you are bound.